

CSR TIMES

INDIA'S NO. 1 CORPORATE SOCIAL RESPONSIBILITY MAGAZINE

Media Kit

Your gateway to the vibrant world of CSR

CSR TIMES

Can Help You In...



Defining Your CSR
Personality



Showcasing Your
CSR Work



Amplifying Your
CSR Voice

Welcome to a collaborative nerve centre, buzzing with conversations for shaping a better present and future for our world.

OVERVIEW



Launched on 11th April 2013, CSR TIMES has become a leading publication dedicated to showcasing the latest trends, insights, and success stories in the field of Corporate Social Responsibility (CSR).

The magazine serves as a platform to inspire and inform businesses, professionals, and individuals who are committed to making a positive impact on society.

Organisations like GAIL, ONGC, OIL, Indian Army, Maruti Suzuki, TATA Motors, British Petroleum, CCD, et al, have received a good mileage through their stories in CSR TIMES. Thus, CSR Times has proved to be a great medium to highlight the CSR work of various organisations with an ever increasing readership.

OVERVIEW

Our initiatives - CSR TIMES Magazine
and CSR TIMES Summits & Awards -
are backed and promoted by



The image shows a stack of CSR TIMES Magazine covers. The top cover features a large glowing lightbulb held by a group of stick figures, symbolizing collective effort and innovation. The text on the cover includes 'CSR TIMES', 'let's work for a better society', and 'EM'POWERING' CORPORATE SOCIAL RESPONSIBILITY'.

Brandworks

MEDIA PRIVATE LIMITED

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KEY FEATURES

OF THE MAGAZINE

- In-depth articles and interviews with CSR experts
- Case studies highlighting successful CSR initiatives
- Industry trends and best practices
- Thought-provoking opinion pieces
- Event coverage and reports



ROBUST

READERSHIP

- Business leaders and executives
- CSR professionals and practitioners
- Sustainability managers
- Non-profit organizations
- Academics and researchers in CSR-related fields

DISTRIBUTION

CHANNELS



20,000
Print Copies



2,00,000
Digital Copies



2 Lac+ Global
Reader base

ONLINE PRESENCE



Website
www.csrtimes.org



Linkedin, YouTube,
Facebook



Email
Newsletters

CSR TIMES

SUMMITS & AWARDS



Started in 2014, CSR TIMES Summits and Awards are very popular events organized every year to discuss challenges and opportunities in the CSR field.

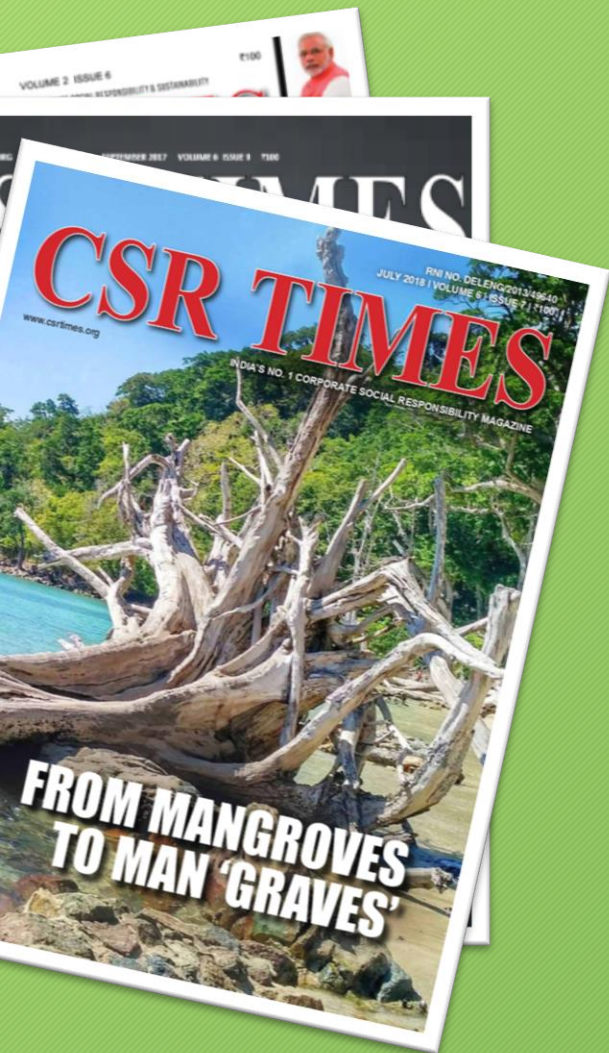
The organizations which are making remarkable contributions to the society through their CSR activities are felicitated with the prestigious CSR TIMES AWARDS.

CSR TIMES

SUMMITS & AWARDS

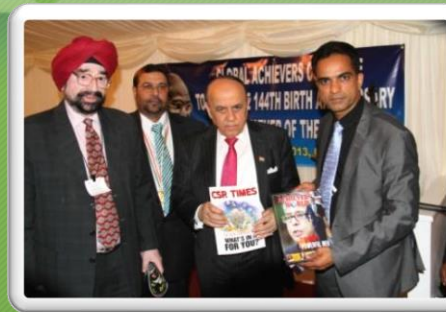


Virtual Summits during Covid time 2020-2021



EVENT SNIPPETS

FROM THE SUMMITS & AWARDS



READERSHIP

STATISTICS



Average
monthly
readership

15k



Monthly
Website
Traffic

80k



Social Media
Followers

1M





SOME OF OUR ESTEEMED PARTICIPANTS & ASSOCIATES





ADVERTISING

TARRIFF

Reach out to the Corporate World, PSUs, MNCs, NGOs, Funding Agencies, and more, in almost every sector of industries, with your Brand, Products, Services or Cause. Book your space for advertisement in CSR TIMES. Choose from the following options:

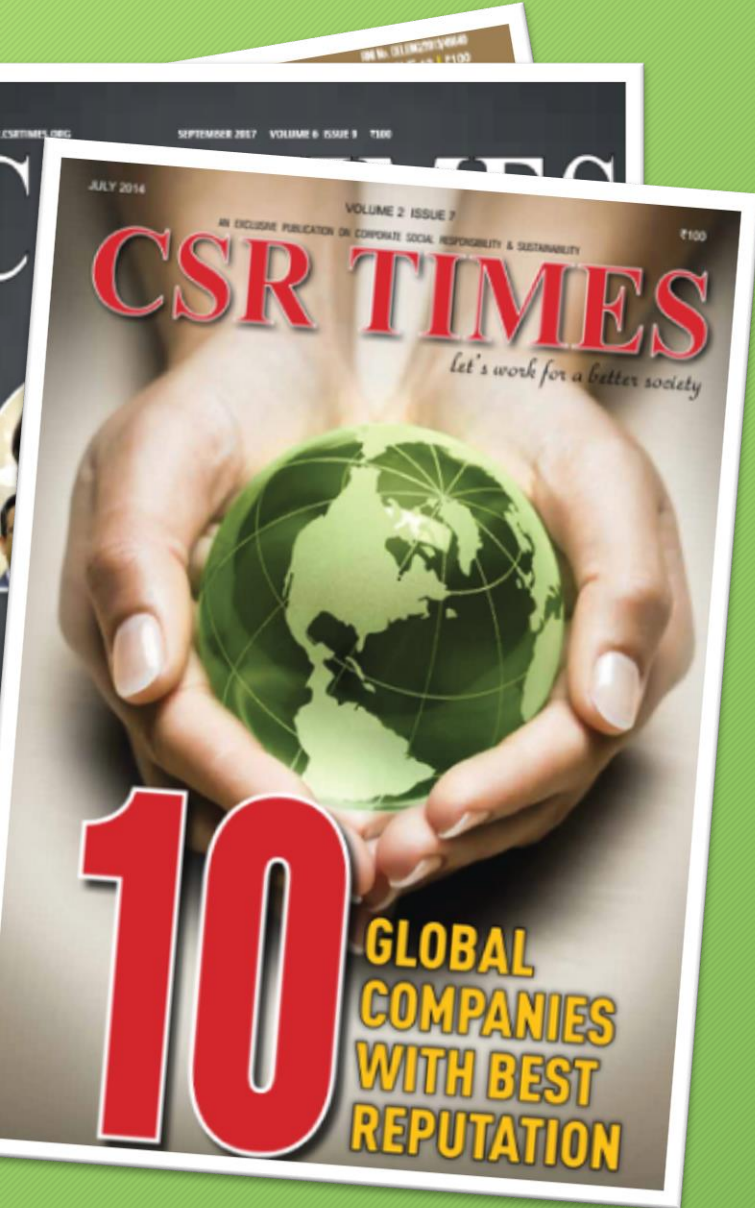
| AD PLACEMENT | COST (in ₹) |
|--------------------|-------------|
| Centerspread | 1,75,000 |
| Back Cover | 1,50,000 |
| Front Inside Cover | 1,00,000 |
| Back Inside Cover | 1,00,000 |
| Full Page (Colour) | 75,000 |

Full Page (Colour) 1,75,000

Back Inside Cover 1,00,000

WHY ADVERTISE

WITH CSR TIMES



Through our monthly English magazine, we offer the wings of

- exclusivity,
- authority,
- targeted brand specific reach
- and visibility at competitive prices that will help your brand soar to

great heights.

- Our value add ons are thoughtfully keyed in to deliver maximum mileage for our clients.
- As a leading and well respected CSR publication, we are pioneers in augmenting the dynamic world of CSR through the brands that advertise with us !



ADVERTISING

TERMS

- Space for ad will be booked on receipt of full payment in advance.
- Proper artwork for the ad shall have to be provided before 25th day of preceding month in which the ad will be carried.
- Changes in ad, if any, should be conveyed in writing before 30th day of the month. No request thereafter shall be entertained.
- Payments can be made either by cheque or PO/DD in

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