Your gateway to the vibrant world of CSR

Can Help You In...

Defining Your CSR Personality
Showcasing Your CSR Work
Amplifying Your CSR Voice

Welcome to a collaborative nerve centre, buzzing with conversations for shaping a better present and future for our world.
Launched on 11\textsuperscript{th} April 2013, CSR TIMES has become a leading publication dedicated to showcasing the latest trends, insights, and success stories in the field of Corporate Social Responsibility (CSR).

The magazine serves as a platform to inspire and inform businesses, professionals, and individuals who are committed to making a positive impact on society.

Organisations like GAIL, ONGC, OIL, Indian Army, Maruti Suzuki, TATA Motors, British Petroleum, CCD, et al, have received a good mileage through their stories in CSR TIMES. Thus, CSR Times has proved to be a great medium to highlight the CSR work of various organisations with an ever increasing readership.
OVERVIEW

Our initiatives - CSR TIMES Magazine and CSR TIMES Summits & Awards - are backed and promoted by Brandworks Media Private Limited.
KEY FEATURES
OF THE MAGAZINE

• In-depth articles and interviews with CSR experts
• Case studies highlighting successful CSR initiatives
• Industry trends and best practices
• Thought-provoking opinion pieces
• Event coverage and reports
ROBUST READERSHIP

- Business leaders and executives
- CSR professionals and practitioners
- Sustainability managers
- Non-profit organizations
- Academics and researchers in CSR-related fields
DISTRIBUTION CHANNELS

20,000 Print Copies
2,000,000 Digital Copies
2 Lac+ Global Reader base
ONLINE PRESENCE

Website
www.csrtimes.org

Linkedin, YouTube, Facebook

Email Newsletters
Started in 2014, CSR TIMES Summits and Awards are very popular events organized every year to discuss challenges and opportunities in the CSR field.

The organizations which are making remarkable contributions to the society through their CSR activities are felicitated with the prestigious CSR TIMES AWARDS.
READERSHIP STATISTICS

- Average monthly readership: 15k
- Monthly Website Traffic: 80k
- Social Media Followers: 1M

Media Kit

CSR TIMES

CSR FOR SWACHH BHARAT
SOME OF OUR ESTEEMED PARTICIPANTS & ASSOCIATES
ADVERTISING TARIFF

Reach out to the Corporate World, PSUs, MNCs, NGOs, Funding Agencies, and more, in almost every sector of industries, with your Brand, Products, Services or Cause. Book your space for advertisement in CSR TIMES. Choose from the following options:

<table>
<thead>
<tr>
<th>AD PLACEMENT</th>
<th>COST (in ₹)</th>
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<tr>
<td>Centerspread</td>
<td>1,75,000</td>
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<tr>
<td>Back Cover</td>
<td>1,50,000</td>
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<tr>
<td>Front Inside Cover</td>
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<td>Back Inside Cover</td>
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<tr>
<td>Full Page (Colour)</td>
<td>75,000</td>
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Through our monthly English magazine, we offer the wings of

- exclusivity,
- authority,
- targeted brand specific reach
- and visibility at competitive prices that will help your brand soar to great heights.

- Our value add ons are thoughtfully keyed in to deliver maximum mileage for our clients.

- As a leading and well respected CSR publication, we are pioneers in augmenting the dynamic world of CSR through the brands that advertise with us!
• Space for ad will be booked on receipt of full payment in advance.

• Proper artwork for the ad shall have to be provided before 25th day of preceding month in which the ad will be carried.

• Changes in ad, if any, should be conveyed in writing before 30th day of the month. No request thereafter shall be entertained.

• Payments can be made either by cheque of PO/DD in favour of BRANDWORKS MEDIA PVT. LTD.
CONTACT

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