

India's No.1 Corporate Social Responsibility Magazine



2026

WHO WE ARE

CSR TIMES - A trusted platform showcasing the latest in Corporate Social Responsibility.

WHAT WE DO



India's No.1 magazine on
Corporate Social Responsibility

CSR
SUMMIT'S

Platform to connect
CSR stakeholders

CSR TIMES
PODCAST
Conversations that can create change

Conducting conversations on
CSR, ESG & SDG

impact
SynerG

Objective Assessment of CSR
Projects for their impact

MEDIA
PARTNERSHIP

Collaborations to get your events
covered in our print and digital media

NGO
synerG

A trusted bridge between
the doers and the donors

REACH
OUT

Advertisements through CSR TIMES'
print and digital platforms



Survey based recognition for
educational institutes



Independent rating
framework for NGOs



A forum for meaningful discussions
on CSR, ESG & Sustainability

India's No.1 Monthly Magazine on Corporate Social Responsibility

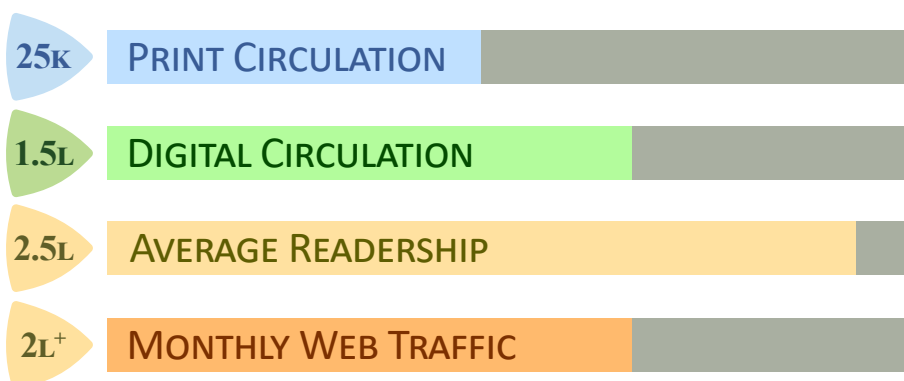


CSR TIMES is an exclusive monthly English magazine dedicated to Corporate Social Responsibility (CSR) and Sustainability, published by Brandworks Media Private Limited, a leading media and communications company known for curating high-impact platforms across sectors. The magazine serves as a comprehensive knowledge hub, covering news, expert interviews, policy updates, case studies, data-driven insights, and emerging trends in the CSR and ESG ecosystem.

AUDIENCE

- ⊙ Business Leaders
- ⊙ CSR & ESG Professionals
- ⊙ Social Entrepreneurs
- ⊙ NGOs
- ⊙ Sustainability Advocates
- ⊙ Central & State Ministers
- ⊙ Bureaucrats & Diplomats
- ⊙ Public Sector Undertakings (PSU)
- ⊙ Academic & Research Institutes
- ⊙ National/International Agencies

REACH





A forum for meaningful discussions on CSR, ESG & Sustainability

The Global Council on CSR & Sustainability by CSR TIMES is the premier platform connecting corporate leaders and sustainability champions. We facilitate high-level discourse, share best practices, and drive actionable initiatives that align corporate growth with planetary and social wellbeing.

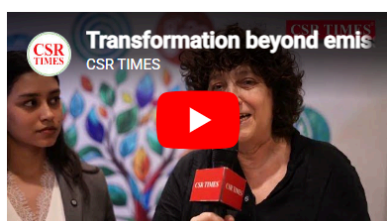
MEMBERSHIP PLANS

DELIVERABLE	ONBOARDING MEMBERSHIP	EXECUTIVE MEMBERSHIP
• Digital Subscription to CSR TIMES Magazine for 1 year	✓	✓
• 1 authored article published in CSR TIMES Print Edition during the membership tenure	✓	✓
• Profile promotion across CSR TIMES' social media platforms	✓	✓
• 1 interview or featured profile listing on CSR TIMES website during the membership tenure	✗	✓
• Opportunity to participate as a panelist in webinars/summits organised by CSR TIMES	✗	✓
• Opportunity to attend the Annual National Conclave hosted by CSR TIMES (1 delegate)	✗	✓
ANNUAL FEES	₹5,000 +18% GST	₹15,000 +18% GST
DISCOUNTED RENEWAL	₹3,000 +18% GST	₹10,000 +18% GST

Detailed information available on : <https://www.csrcouncil.csrtimes.org/>

Conducting conversations on CSR, ESG & SDG

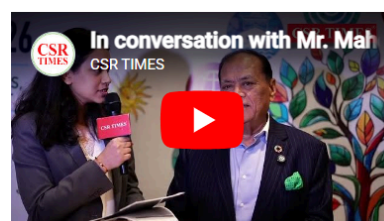
CSR Podcast is CSR Times' series spotlighting the CSR leaders who are redefining Corporate Social Responsibility, sustainability, and inclusive growth in India. Designed as a dynamic knowledge platform, the podcast brings together industry leaders, policymakers, social entrepreneurs, and changemakers who are driving measurable impact across sectors.



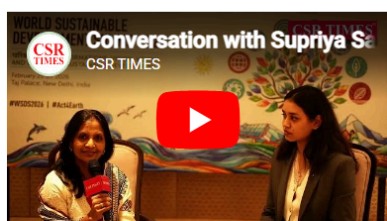
Transformation Beyond Emissions Reductions |
Ms Martina Otto, UNEP



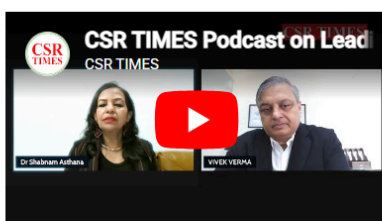
Real Change Needs Industry Alongside Science &
Policy | Ms. Dechen Tsering, UNEP



In Conversation With Mr. Mahendra Singhi,
Distinguished Fellow, TERI



Conversation With Supriya Sahu, Addl Chief Secy,
Government Of Tamil Nadu



CSR Times, In Conversation With Mr. Vivek
Verma, Managing Director - Spray Engineering
Devices Limited



CSR Times In Conversation With Mr. O P Sinha,
Director (Exploration), ONGC

PODCAST FEES

Virtual Interaction ₹30,000 + 18% GST

In-person / Studio Interaction #From ₹75,000 + 18% GST

Final cost depends on the location

Detailed information available on : <https://www.csrtimes.org/>

ANNUAL CSR SUMMITS

Platform to connect CSR stakeholders, recognise impactful CSR projects, ESG & Sustainability work

The **National CSR Summit** serves as a convergence point for policymakers, corporate leaders, CSR and ESG professionals, PSUs, foundations, and development sector stakeholders to deliberate on emerging trends, policy frameworks, and best practices shaping India's social development landscape. Through panel discussions, keynote addresses, and knowledge-sharing sessions, the event enables the exchange of insights on education, skill development, healthcare, sustainable livelihoods, economic inclusion, and infrastructure development, contributing to the institutional welfare of a self-reliant India. **CSR TIMES Awards** is our flagship event, conceived as a high-impact platform for dialogue, collaboration, and thought leadership in the Corporate Social Responsibility ecosystem. Corporate Social Responsibility (CSR) embodies a dedication to societal well-being and for since 2013, CSR TIMES has been a steadfast advocate for recognizing and fostering CSR endeavors.



CSRTIMES AWARDS

bharat
ESG & SUSTAINABILITY
AWARDS

Both **CSR Times Awards** and **Bharat ESG & Sustainability Awards** are open to all companies, Public Sector Undertakings (PSUs), Corporates, MSMEs, Trusts and NGOs/INGOs working for the Indian populace and individuals. All work/ initiative that is mentioned in the application must have been in operation for at least one financial year.

NOMINATION FEES

Nomination fees for each application under either/both of the Awards – **CSR TIMES Awards** and **Bharat ESG & Sustainability Awards** – are as under:

TYPE-1	For SECTORS – PSUs, Corporates, Academic Institutions, CSR Professionals, Corporate Foundation(Organizations primarily funded by a single parent company)	₹ 60,000 (+18% GST)
TYPE-2	For SECTORS – Government, Municipalities, NGOs, MSMEs, Start-ups	₹ 40,000 (+18% GST)

Detailed information available on : <https://www.csrtimes.org/>



Independent rating framework for NGOs

CSR Times has launched a professional, structured and independent rating ecosystem to give the necessary professional impetus to CSR funding growth and efficient utilisation. The long-term vision is to create: a trusted national NGO credibility benchmark; a reference platform for CSR and foundations; a professionalisation movement in the social sector; a transparent impact ecosystem, and; a bridge between capital and credible NGOs.

A credible rating system can: Build trust in the sector; Improve allocation of CSR & philanthropic capital; Encourage governance and transparency; Recognize high-performing NGOs; Enable scale for credible organizations; Strengthen accountability and impact measurement

RATING LEVELS

From Emerging to Strategic CSR Partner

  Strategic CSR Partner Exemplary governance, credibility and impact.	  Strong & Reliable Strong institutional credibility.	  Moderate Capacity Established and reliable.	  High Support Needed Emerging structured NGO.	  Not Recommended Significant gaps; not currently recommended.
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APPLICATION FEES

FOR SMALL NGO (With T/O <5 Cr)	FOR MEDIUM NGO (With T/O 5~10 Cr)	FOR LARGE NGO (With T/O >10 Cr)
₹ 5,000 (+18% GST)	₹ 15,000 (+18% GST)	₹ 25,000 (+18% GST)

Detailed information available on : <https://www.ngorating.csrtimes.org/>



A trusted bridge between the doers and the donors

NGO SynerG is a premier social impact visibility and collaboration platform curated by CSR Times, designed to empower NGOs, foundations, social enterprises, and impact-driven institutions with strategic outreach and targeted visibility.

At the heart of NGO SynerG lies “G” which stands for Good governance, and Goodwill. More than a platform, SynerG is an ecosystem that brings NGOs, Corporates, PSUs, and social organizations together under a common vision, enabling partnerships that are compliant, coordinated, and impact-driven. Through synergy, fragmented efforts transform into unified action.

MEMBERSHIP PLANS

STANDARD MEMBERSHIP	ASSOCIATE MEMBERSHIP	STRATEGIC MEMBERSHIP
• Listing for 2 months • Digital Subscription to CSR Times for 12 months	• Listing for 6 months • Digital Subscription to CSR Times for 12 months • 2 Press Releases featured during the listing period	• Listing for 12 months • Digital Subscription to CSR Times for 12 months • 3 Press Releases featured during the listing period • Half-Page Coverage in any one edition of CSR Times within the membership tenure • Opportunity to attend the Annual National Conclave hosted by CSR Times (1 delegate)
₹ 5,000 (+18% GST)	₹ 10,000 (+18% GST)	₹ 20,000 (+18% GST)

Detailed information available on : <https://www.ngos.csrtimes.org/>

Objective Assessment of CSR Projects for their impact

An Impact Assessment allows us to look beyond financial outlay, and truly understand the lives touched, the progress made, and the long term impact created after a project is completed. By measuring the outcomes instead of merely recording activities, impact assessment acts like a lens of clarity, revealing what is effective, what needs improvement, and how future interventions can be more thoughtful and impactful.

An increasing number of CSR initiatives are now embracing a more professional and structured model in terms of choice of projects, implementation strategy, monitoring and evaluation of outcomes. In this context, CSR Impact Assessment is becoming a crucial tool for ensuring meaningful change.

EXPECTED OUTCOME:

- Greater accountability and transparency in CSR investments;
- Improved efficiency and effectiveness of social spending;
- Data-driven strategy and policy formulation;
- Empowered beneficiaries through inclusive evaluation;
- Standardized yet context-sensitive framework for India.

ASSESSMENT CRITERIA

1. **Relevance:** Alignment with national priorities (SDGs, government policies, PM schemes, local needs);
2. **Effectiveness:** Implementation quality, efficiency of delivery, stakeholder involvement;
3. **Impact:** Change in beneficiary behaviour, desired benefits, impact on family, access to services, improved outcomes;
4. **Sustainability:** Likelihood of project benefits continuing post-intervention and long term sustenance bringing about continuous growth;
5. **Equity & Inclusion:** Inclusion of marginalized/ vulnerable groups, gender parity;
6. **Scalability:** Potential for replication or expansion across geographies;
7. **Environment:** Environmental sustainability, carbon footprint, resource optimization;
8. **Economic Impact:** Income generation, skill development, productivity gains;
9. **Social Capital:** Society and Community engagement, institutional trust, cohesion.

ASSESSMENT FEES

Will depend upon the scope of assignment

Detailed information available on : <https://www.csrtimes.org/>

Collaborations to get your events covered in our print and digital media

CSR Times actively collaborates with diverse stakeholders to create high-impact platforms that foster dialogue, innovation, and meaningful partnerships in the social development ecosystem. Our collaborative events attract over 300 delegates including eminent policymakers, diplomats, industry leaders, CSR professionals, educationists, and sustainability advocates.

CSR Times As Media Partner: We work closely with leading organizations as an official media partner for conferences, summits, award ceremonies, and knowledge forums. Through strategic coverage, branding amplification, speaker engagement, and curated storytelling, CSR Times ensures wider visibility and credible outreach for our partners. Our media partnerships strengthen event positioning while connecting brands with relevant corporate, policy, and development audiences.

SOME OF OUR COLLABORATORS



Detailed information available on : <https://www.csrtimes.org/>

CSR TIMES – India's No.1 monthly English magazine on Corporate Social Responsibility published by 'BRANDWORKS MEDIA (P) LTD.'

The objective of CSR TIMES is to provide a platform for the PSUs, Corporate Houses and NGOs to showcase their CSR activities so that the good work that they are doing for the society should not remain confined to their internal newsletters.

Currently, CSR TIMES is reaching top officials in Corporates, PSUs, Govt. Agencies, Embassies, Ministries, NGOs, Libraries etc.

PRINT AD TARIFF

Placement	Size WxH (Cm)	Cost*
Full page feature	18x25	₹1,00,000
Centre-spread	36x25	₹1,75,000
Front/Back Inside Cover	18x25	₹1,50,000
Back Cover	18x25	₹2,00,000

CUSTOMIZED DEALS AVAILABLE

-  Yearly / Half-Yearly
-  Advertorials
-  Featured Stories

ADD-ON BENEFITS

Advertisement on CSR TIMES' website starting @20k

Front Inside
Cover



Inside
Full Page



Centerspread



Back Inside
Cover



*All costs are excluding GST

Ready-to-print advertisement has to be provided by the advertiser.

Detailed information available on : <https://www.csrtimes.org/>

Banner Ad (728x90 px)

Duration	Cost
14 Days	₹10,000
30 Days	₹20,000

Box Ad (300x250 px)

Duration	Cost
14 Days	₹7,000
30 Days	₹15,000

Billboard Ad (970x150 px)

Duration	Cost
14 Days	₹12,000
30 Days	₹24,000

Homepage of www.csrtimes.org :

Banner Ad
(728 x 90 px)

Box Ad
(300 x 250 px)

Billboard Ad
(970 x 150 px)

Ad artwork size should be as per the specifications given. Artwork should be only in jpeg or png format. Tentative placement of advertisements will be as illustrated in the picture.

ADVERTISEMENT BENEFITS

- Premium visibility to the CSR Community
- Targeted niche audience
- Brand credibility and authority
- Business development opportunities

Bonus:

All Ads will also be placed for no extra cost at suitable places on the NGO SynerG Website at <https://ngos.csrtimes.org/>

Limited Period Offer:

Advertisers may opt for Complimentary Membership of Global Council Of CSR & Sustainability at <https://csrcouncil.csrtimes.org/>

EMAILER SERVICES

Emailer contents (text - upto 500 words with max. 5 pictures) have to be provided by the advertiser. Designing and email transmissions will be done by CSR TIMES

Once a month

Inbox Reach	Cost
50,000	₹20,000

Best For Announcements, fundraising appeals, event promotions, or introducing a specific CSR project.

Twice a month

Inbox Reach	Cost
50,000	₹30,000

Best For Fundraising drives, time-sensitive initiatives, high-impact CSR projects, and campaigns requiring stronger reminder to reinforce messaging and prompt action.

SOCIAL MEDIA PROMOTIONS

(Through Our **LinkedIn** and **Twitter/Facebook** channels)

Each post contents (text - upto 50 words with max.2 pictures) have to be provided by the advertiser. Designing and posting will be done by CSR TIMES

No. of Posts	Cost
01 per month	₹1,000
03 per month	₹2,500

Detailed information available on : <https://www.csrtimes.org/>

TERMS & CONDITIONS

Payment & Booking

100% advance (Cost+GST) at booking confirmation

Payment Methods: Bank transfer, Cheque, NEFT
in favour of BRANDMARK MEDIA PVT LTD.

Campaign/Ad placement Guidelines

If designed by client :

- Artwork dimensions must be as per specifications provided.

If designed by us :

- Content approval timeline: 5 business days

- Revisions: 2 rounds included; additional revisions at ₹5,000 per round

Cancellation Policy

30+ days before campaign launch / ad placement : Full refund

15–29 days before campaign launch / ad placement : 50% refund

Less than 15 days before campaign launch / ad placement :
No refund

Get In Touch

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SOME OF OUR SPONSORS & PARTICIPANTS FROM THE PAST



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