

India's No.1 Corporate Social Responsibility Magazine



MEDIA KIT

2026

WHO WE ARE

CSR TIMES - A trusted platform showcasing the latest in Corporate Social Responsibility.

WHAT WE DO

Monthly CSR TIMES Magazine



- ✓ Featured articles
- ✓ In-depth Write-ups
- ✓ Expert interviews
- ✓ Case studies
- ✓ CSR Success Stories
- ✓ Industry Insights
- ✓ Trend Analysis
- ✓ CSR Event Reports
- ✓ Press Releases

Annual CSR Summits



- ✓ Annual platform to celebrate excellence in CSR
- ✓ Showcase commendable CSR Projects
- ✓ Discussions on challenges and opportunities in CSR
- ✓ Knowledge sharing & Networking Opportunities
- ✓ Donor-Doer meet

Annual CSR TIMES Awards



- ✓ Jury-based selection of winners
- ✓ Felicitation of Best CSR Projects
- ✓ Exposure through our online/offline channels and other mainline media

POPULAR SEGMENTS

NGO SyngerG



Bridging the gap between Doers and Donors for the CSR Projects through listing and conferences

Global Council For CSR & Sustainability

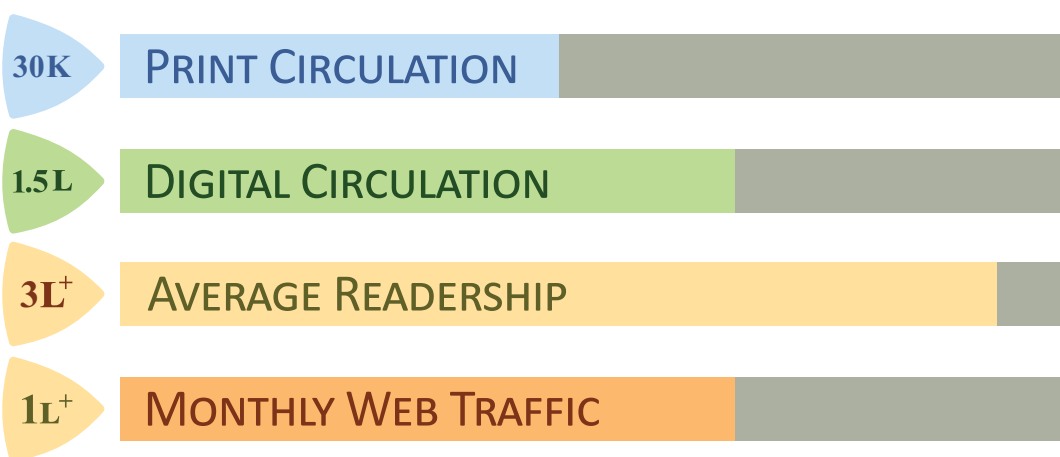


Creating a platform for the CSR Stakeholders to share knowledge on the CSR and SDG topics through panel discussions, interviews and summits

AUDIENCE

- © Business Leaders
- © CSR Professionals
- © Social Entrepreneurs
- © NGOs
- © Sustainability Advocates
- © Central & State Ministers
- © Bureaucrats & Diplomats
- © Public Sector Units
- © Libraries
- © National/International Agencies

REACH



EVENTS



12 editions of
National CSR
Summits



12 editions of
CSR TIMES
Awards



12th event in
2025 with
Sh.Nitin Gadkari
as Chief Guest



13th edition
in New Delhi
in July 2026



PRINT AD TARIFF

Placement	Size WxH (Cm)	Cost
Full page feature	18x25	₹1,00,000
Centre-spread	36x25	₹1,75,000
Front/Back Inside Cover	18x25	₹1,50,000
Back Cover	18x25	₹2,00,000

CUSTOMIZED DEALS AVAILABLE

-  Yearly / Half-Yearly
-  Advertorials
-  Featured Stories

ADD-ON BENEFITS

Advertisement on CSR TIMES' website starting @10k

Ready-to-print advertisement has to be provided by the advertiser.

DIGITAL AD TARIFF

Ad placements on www.csrtimes.org

Banner Ad (728x90 px)

Duration	Cost
14 Days	₹10,000
30 Days	₹20,000

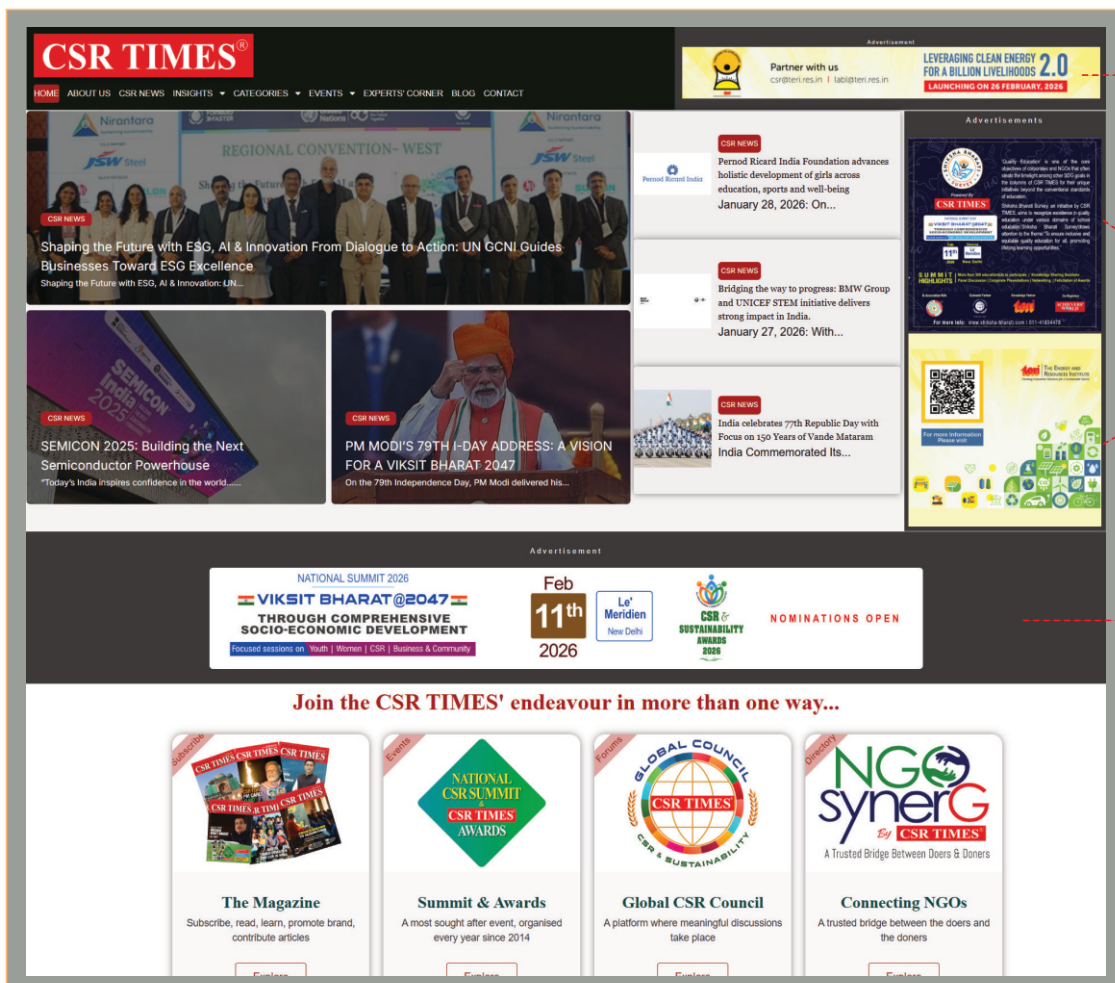
Box Ad (300x250 px)

Duration	Cost
14 Days	₹7,000
30 Days	₹15,000

Billboard Ad (970x150 px)

Duration	Cost
14 Days	₹12,000
30 Days	₹24,000

omepage of www.csrtimes.org :



The screenshot shows the CSR TIMES website homepage. At the top, there's a navigation bar with links like HOME, ABOUT US, CSR NEWS, INSIGHTS, CATEGORIES, EVENTS, EXPERTS' CORNER, BLOG, and CONTACT. Below this, there are several featured articles and news items. On the right side, there are three distinct ad placements: a banner ad at the top right, a box ad in the middle right, and a billboard ad at the bottom right. The billboard ad is for the 'VIKSI BHARAT @2047' event. At the bottom of the page, there's a section titled 'Join the CSR TIMES' endeavour in more than one way...' which includes links to 'The Magazine', 'Summit & Awards', 'Global CSR Council', and 'Connecting NGOs'.

Banner Ad
(728 x 90 px)

Box Ad
(300 x 250 px)

Billboard Ad
(970 x 150 px)

Ad artwork size should be as per the specifications given. Artwork should be only in jpeg or png format. Tentative placement of advertisements will be as illustrated in the picture.

OTHER AD TARIFF

DIRECTORY LISTING ON WEBSITE

By enlisting on the Directory of NGOs, the Donors will be able to reach out to you easily.

Duration	Cost
02 Months	₹5,000
06 Months	₹10,000
12 months	₹17,000

VIRTUAL PODCAST

Reach out with your thoughts to a larger audience through Live Podcast

Upto 30 mins. : ₹25,000

EMAILER SERVICE

Emailer contents (text - upto 500 words with max. 5 pictures) have to be provided by the advertiser.

Designing and email transmissions will be done by CSR TIMES

Once a month

Inbox Reach	Cost
50,000	₹20,000

Best For Announcements, fundraising appeals, event promotions, or introducing a specific CSR project.

Twice a month

Inbox Reach	Cost
50,000	₹30,000

Best For Fundraising drives, time-sensitive initiatives, high-impact CSR projects, and campaigns requiring stronger reminder to reinforce messaging and prompt action.

SOCIAL MEDIA PROMOS

(Through Our **LinkedIn** and **Twitter/Facebook** channels)

Each post contents (text - upto 50 words with max.2 pictures) have to be provided by the advertiser. Designing and posting will be done by CSR TIMES

No. of Posts	Cost
01 per month	₹1,000
03 per month	₹2,500

ADVERTISING BENEFITS

- ✓ Premium visibility to the CSR Community
- ✓ Targeted niche audience
- ✓ Brand credibility and authority
- ✓ Business development opportunities

✓ **Bonus:** All Ads will also be placed for **no extra cost** at suitable places on the NGO SynerG Website at <https://ngos.csrtimes.org/>

✓ **Limited Period Offer:** Advertisers may opt for **Complimentary Membership** of Global Council Of CSR & Sustainability at <https://csrcouncil.csrtimes.org/>

TERMS & CONDITIONS

Payment & Booking

100% advance (Cost+GST) at booking confirmation

Payment Methods: Bank transfer, Cheque, NEFT in favour of BRANDMARK MEDIA PVT LTD.

Campaign/Ad placement Guidelines

If designed by client :

- Artwork dimensions must be as per specifications provided.

If designed by us :

- Content approval timeline: 5 business days

- Revisions: 2 rounds included; additional revisions at ₹5,000 per round

Cancellation Policy

30+ days before campaign launch / ad placement : Full refund

15–29 days before campaign launch / ad placement : 50% refund

Less than 15 days before campaign launch / ad placement : No refund

Get In Touch

For Brand Association & Advertisements:

Vatika Singh

Head-Strategic Partnerships

Email:

sales@csrtimes.org



Phone:

+91-9599490646



Website:

www.csrtimes.org/

SOME OF OUR SPONSORS & PARTICIPANTS FROM THE PAST



PROMOTED BY

Brandworks™
MEDIA PRIVATE LIMITED

BRANDWORKS MEDIA PVT. LTD.

918, 9th Floor, Tower-A, Plot no. 4B, District Centre, Mayur Vihar Phase-1 Extn, Delhi-91

Phone : 011-46061392